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| **Celebrate My Drive®**  **2014 Social Media Messages**  **SAMPLE FOR BLOGGERS** | |
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| Post #3  (Aug. 1 – Oct. 7) | Your high school could #win big w/ @StateFarmLatino! Make sure yours is registered to compete here: st8.fm/cmd #ManejaConCuidado |
| Make sure your high school is registered to #win $100K. #ManejaConCuidado @StateFarmLatino st8.fm/cmd |
| @StateFarmLatino offers an exciting chance for your high school to win $$$ st8.fm/cmd #ManejaConCuidado @StateFarmLatino |
| 100 high schools will win. Yours could be one! Prizes include $100K! st8.fm/cmd #ManejaConCuidado @StateFarmLatino |
| Help your high school #win $100K! Register by 10/7 here: st8.fm/cmd #ManejaConCuidado @StateFarmLatino |
| Last day to register your high school to #win with @StateFarmLatino. #music & #money are up for grabs! st8.fm/cmd #ManejaConCuidado |
| Post #4  (Oct. 15-24) | Starting today you can help a high school win with @StateFarmLatino. Commit to #safedriving each day thru 10/24 st8.fm/cmd #ManejaConCuidado |
| Commit to #safedriving & you could help a high school win $100K! st8.fm/cmd #ManejaConCuidado |

All Tweets should include:

* State Farm Twitter Handle: **@StateFarmLatino**
* Hashtag: **#ManejaConCuidado**
* Short URL: **st8.fm/cmd**